

Vishwa Chethana Degree College, Anekal

Course outcomes of all the Programmes offered by the Institution

NAME OF THE PROGRAMME	SEMESTER	NAME OF THE COURSE	COURSE OUTCOMES
BCOM	1	INDIAN LANGUAGE	To impact and motive them to learn the language
	1	ENGLISH	To enable to know about autobiography of persons and Nature and Grammar and Compositions.
	1	FINANCIAL ACCOUNTING	The objective of this subject is to acquaint students with the accounting concepts, tools and techniques influencing Business Organizations.
	1	FUNDAMENTALS OF MANAGEMENT AND LIFE SKILLS	To enable students, understand the principles of management of a business entity and life skills needed for effective management and navigate their lives.
	1	BUSINESS ORGANISATION AND MARKET DYNAMICS	To help students understand different forms of business entities and to galvanise the market structure, their behaviours and dynamics in 21st century.
	1	BUSINESS MATHEMATICS	To provide basic knowledge and skills of numerical abilities and aptitudes for cracking public service examinations and competitive examinations.
	1	INDIAN CONSTITUTION AND HUMAN RESOURCE	To know about Indian Constitution and our fundamental rights and duties.

NAME OF THE PROGRAMME	SEMESTER	NAME OF THE COURSE	COURSE OUTCOMES
BCOM	II	INDIAN LANGUAGE	To orient and enhance the knowledge of the language basics and grammar.
	II	ENGLISH	To impact and motive them to learn the English language.
	II	ADVANCED FINANCIAL ACCOUNTING	To help the students acquire knowledge, skills and acumen of accounting treatment in respect of different categories of business undertakings and special type of business activities
	II	MARKETING AND EVENT	To enable students to acquire basic knowledge about the concept of marketing management,

		MANAGEMENT	consumer behaviour, market segmentation strategy and event management.
	II	HUMAN CAPITAL MANAGEMENT	To enable the students to gain knowledge and skills of managing human resources in various organisations.
	II	QUANTITATIVE ANALYSIS FOR BUSINESS DECISION	To enable students to acquire basic knowledge of analysis and interpretation of data for use in the decision-making process in a business entity.
	II	ENVIRONMENT PUBLIC AND HEALTH	To understand the global scale of environmental problems, responsibilities.

NAME OF THE PROGRAMME	SEM EST ER	NAME OF THE COURSE	COURSE OUTCOMES
BCOM	III	INDIAN LANGUAGE	To enable the learners with history , literary ,evaluation.
	III	ENGLISH	Enable the students to know how to write Business letters and C.V.
	III	CORPORATE ACCOUNTING	Enable the students to have a comprehensive understanding about the provisions of the Companies Act and Corporate Accounting techniques
	III	FINANCIAL MANAGEMENT	Enable students to understand the basic concepts of Financial Management and the role of Financial Management in decision-making.
	III	ELEMENTS OF COSTING	To familiarize students with the various concepts and elements of cost
	III	INDIAN FINANCIAL SYSTEM	To provide students with basic theory and recent practices of financial system, its intermediaries and the supportive financial services, both in Indian as well as global context
	III	SCIENCE AND SOCIETY	To provide basic knowledge to the students in science and creating awareness in students to shape social responsibility.

NAME OF THE PROGRAMME	SEMEST ER	NAME OF THE COURSE	COURSE OUTCOMES
BCOM	1V	INDIAN LANGUAGE	To create a comprehensive knowledge of language.
	1V	ENGLISH	To enable the students to speak in English fluently.

	1V	ADVANCED CORPORATE ACCOUNTING	Enable the students to develop awareness about Corporate Accounting in conformity with the Provision of Companies' Act and latest amendments thereto with adoption of Accounting Standards.
	1V	COSTING METHODS	To familiarize the students on the uses and applications of cost accounting methods in different businesses. Sectors
	1V	E-BUSINESS AND COMPUTERISED ACCOUNTING	To familiarize the students with E- Commerce Models and Tally for accounting in real time business practices.
	1V	BUSINESS REGULATION	To orient and familiarize students about relevant laws concerning business organizations.
	1V	PERSONALITY DEVELOPMENT	To develop and nurture a deep understanding of personal motivation and develop an understanding of and practice personal and professional responsibility.

NAME OF THE PROGRAMME	SEM EST ER	NAME OF THE COURSE	COURSE OUTCOMES
BCOM	V	INCOME TAX-1	Make the students to understand the computation of taxable income and tax liability.
	V	COSTING METHODS	To familiarize the students on the use of cost accounting system in different nature of business.
	V	ENTERPRENURSHIP DEVELOPMENT	To understand the basic concepts of entrepreneurship and preparing a business plan to start a small industry.
	V	INTERNATIONAL FINANCIAL REPORTING STANDERDS	To enable the students to understand the need and method of presentation of financial statements in accordance with International Financial Reporting Standards.
	V	ADVANCED ACCOUNTING	To acquaint the students and make them familiar with the process and preparation of accounts of different types of organizations.
	V	GOODS AND SERVICES TAX	To equip students with the principles and provisions of Goods and Services Tax (GST), which is, implemented from 2017 under the notion of One Nation, One Tax and One Market and To provide an insight into practical aspects and apply the provisions of GST laws to various situations.
	V	CULTURE, DIVERSITY AND SOCIETY	Understanding of ones own identity , culture , and heritage and seek to learn more about others.

NAME OF THE PROGRAMME	SEM EST ER	NAME OF THE COURSE	COURSE OUTCOMES
BCOM	V1	BUSINESS REGULATIONS	To introduce the students to various Business Regulations and familiarize them with common issues of relevance.
	V1	PRINCIPLES AND PRACTICE OF AUDITNG	Imparting knowledge about the principles and methods of auditing and their applications.
	V1	INCOME TAX- II	To make the students to understand the computation of Taxable Income and Tax Liability of individuals.
	V1	MANAGEMENT ACCOUNTING	To enable the students to understand the analysis and interpretation of financial statements with a view to prepare management reports for decision-making.
	V1	BUSINESS TAXATION	Enable the students to understand assessment of Firms and Companies with regard to Income tax act, 1961and to study the other existing Indirect tax provisions on goods not covered under GST.
	V1	COST MANAGEMENT	Enable the students to understand techniques used to control as well as reduce the cost.
	V1	VALUE EDUCATION	To gain deeper understanding about the purpose of their life and emerges responsible citizens with clear conviction to practice values and ethics in life.

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Course outcomes of all the Programmes offered by the institution

NAME OF THE PROGRAMME	SEM EST ER	NAME OF THE COURSE	COURSE OUTCOMES
BBA	1	INDIAN LANGUAGE	To create a comprehensive knowledge of literature, social, cultural, human awareness
	1	ENGLISH	<ol style="list-style-type: none"> 1. To inculcate literacy sensibility and taste among students across curriculum. 2. To enable the learner to communicate effectively and appropriately in real life situation. 3. To use English effectively for study purpose across the curriculum. 4. To develop interest in and appreciation of literature. 5. To develop and integrate the use of the four language skills. i.e reading, listening, speaking, and writing. 6. To revise and reinforce structure already learnt
	1	ACCOUNTING FOR BUSINESS	The objective of this course is to help the students acquire conceptual knowledge of the discipline financial accounting and to impart skills for preparation of financial statements of different undertakings for acquiring practical wisdom
	1	ENTERPRISES MANAGEMENT	The objective of this course is to enable the students to understand the principles of enterprise management of a business entity and its recent trends
	1	CORPORATE REGULATION	To create awareness amongst student's fraternity with the prevalent corporate laws and to nurture administration skills.
	1	BUSINESS MATHEMATICS AND LOGICAL REASONING	This course aims to equip the students with the mathematical background required for business management and skills of numerical abilities and aptitudes for cracking public service examinations and competitive examinations.
	1	INDIAN CONSTITUTION AND HUMAN RESOURCE	To know about Indian Constitution and our fundamental rights and duties

NAME OF THE PROGRAMME	SEM EST ER	NAME OF THE COURSE	COURSE OUTCOMES
BBA	II	INDIAN LANGUAGE	To create a comprehensive knowledge of literature, social, cultural, human awareness
	II	ENGLISH	<ol style="list-style-type: none"> 1. To inculcate literacy sensibility and taste among students across curriculum. 2. To enable the learner to communicate effectively and appropriately in real life situation. 3. To use English effectively for study purpose across the curriculum. 4. To develop interest in and appreciation of literature. 5. To develop and integrate the use of the four language skills. i.e reading, listening, speaking, and writing. 6. To revise and reinforce structure already learnt
	II	FINANCIAL ACCOUNTING	The objective of this course is to help the students to acquire knowledge; financial reporting on the global scenarios skills and acumen of accounting treatment in respect of different categories of business undertakings and special type of business,
	II	HUMAN RESOURCE AND PRACTICES	The objective of this course is to enable the students to gain knowledge and skills of managing human resources in various organisations.
	II	STATISTICAL APPLICATION IN BUSINESS	The objective of this course is to provide basic knowledge of fundamentals of Statistics for interpreting business data and their commercial application for decision making in a business. Entity
	II	PRODUCTION AND INVENTORY MANAGEMENT	The objective is to make the student understand the concepts of production, operations and Inventory Management of an industrial undertaking and their benefits.
	II	ENVIRONMENT PUBLIC AND HEALTH	<ol style="list-style-type: none"> 1. Student understand environment in detail and public health. 2. To Analyse how the natural world works 3. To understand interaction between humans and environment. 4. To create new pattern of behaviours in

			individuals. 5. To acquire awareness about environment.
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NAME OF THE PROGRAMME	SEM EST ER	NAME OF THE COURSE	COURSE OUTCOMES
BBA	III	INDIAN LANGUAGE	To create a comprehensive knowledge of literature, social, cultural, human awareness
	III	CORPORATE SKILLS	The objective of this course is to develop both Oral and written communication skill concerning organizational and busies issues.
	III	CORPORATE ACCOUNTING	The objective of this course is to enable the students to have a comprehensive understanding about the provisions of the Company's Act and Corporate Accounts.
	III	MODERN MARKETING	The objective is to enable students to understand the basic concept of marketing and recent trends in Marketing
	III	FINANCIAL INSTITUTIONS AND REGULATORY BODIES	To enable the students to acquaint about the functioning of Indian financial System with reference to its structure, organization, institutions and regulating bodies.
	III	BUSINESS FINANCE	The objective is to enable students to understand the basic concepts of Financial Management and the role of Financial Management in decision-making.
	III	SCIENCE AND SOCIETY	To provide basic knowledge to the students in science and creating awareness in students to shape social responsibility

NAME OF THE PROGRAMME	SEM EST ER	NAME OF THE COURSE	COURSE OUTCOMES
BBA	1V	INDIAN LANGUAGE	To create a comprehensive knowledge of literature, social, cultural, human awareness
	1V	COST ACCOUNTING	The objective of this subject is to familiarize students with the various concepts and elements of cost
	1V	BANKING OPERATION AND INNOVATIONS	The objective is to familiarize the students with the law, operations and innovations of Banking.
	1V	BUSINESS RESEARCH METHODOLOGY	To familiarize students with research process, tools and techniques used along with report generation
	1V	BEHAVIOURAL SCIENCE	This course aims to improve students understanding of human behaviour in organizations and the ability to lead people to achieve more effectively toward increased organizational performance.
	1V	ADVANCED CORPORATE ACCOUNTING	The objective is to enable the students to develop awareness about Corporate Accounting in conformity with the provisions of Companies Act and latest amendments thereto with adoption of Accounting Standards.
	1V	PERSONALITY DEVELOPMENT	<ol style="list-style-type: none"> 1.Students in Personality Development will develop knowledge and build upon the personal skill. 2. Additional skills such as leadership, controlling, planning etc. 3. Knowledge related to the Decision Making, coordinating, stressmanagement, time management. 4.Knowledge related to own self, different industry/business group. 5. Ascertain the knowledge of personality development. 6. Additional knowledge of sources of leadership, creativity, innovation etc.

NAME OF THE PROGRAMME	SEM EST ER	NAME OF THE COURSE	COURSE OUTCOMES
BBA	V	ENTERPRENURIAL MANAGEMENT	The objective is to enable students to understand the basic concepts of entrepreneurship and prepare business plan to start a small industry
	V	COMPUTR APPLICATION IN BUSINESS	The objective of the subject is to make the students understand the concept of information systems used in business and to know the latest trends in doing business in internet environment
	V	INVESTMENT MANAGEMENT	To enable develop skills in analysing various types of securities and develop necessary skills in students to design and revise a portfolio of securities
	V	MANAGEMENT ACCOUNTING	The objective of this subject is to enable the students to understand the analysis and interpretation of financial statements with a view to prepare management reports for decision-making.
	V	ADVANCED FINANCIAL ACCONUNTING	The objective is to familiarize the students with Advanced Financial Analysis and Decisions.
	V	FINANCIAL MARKETS AND SERVICES	The objective is to familiarize the students with Traditional and Modern Financial Services.
	V	CULTURE, DIVERSITY AND SOCIETY	Understanding of one's own identity,culture, and heritage and seek to learn more about others.

NAME OF THE PROGRAMME	SEMESTER	NAME OF THE COURSE	COURSE OUTCOMES
BBA	V1	INTERNATIONAL BUSINESS	The objective of this subject is to facilitate the students in understanding International Business in a multi cultural world
	V1	E-BUSINESS	The objective is to expose the students to electronic modes of commercial operations
	V1	INCOME TAX	The objective of this subject is to expose the students to the various provision of Income Tax Act relating to computation of Income individual assesses only.
	V1	STRATEGIC MANAGEMENT	The Objective of this subject is to expose the students to the various strategic issues such as strategic planning, implementation and evaluation etc. and preparation of project reports.
	V1	INTERNATIONAL FINANCE	To familiarize the students with International Financial environment, instruments and institutions.
	V1	STOCK AND COMMODITY MARKET	The objective is to provide students with a conceptual framework of Stock Markets and Commodity Markets, functionaries in these markets and their mode of trading
	V1	VALUE EDUCATION	To gain deeper understanding about the purpose of their life and emerges responsible citizens with clear conviction to practice values and ethics in life.

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NAME OF THE PROGRAMME	SEMESTER	NAME OF THE COURSE	COURSE OUTCOMES
MCOM	1	MONETARY SYSTEM	the Students will be able to understand the Principles & Systems of Note Issue present in India and other countries. The contents will expose students to the depth of the Domestic and International Monetary system and practices in general.
	1	INTERNATIONAL BUSINESS ENVIRONMENT	the Students will be able to learn nature, scope and structure of Global Business Environment, and understand the influence of various environmental factors on global business operations.
	1	PRINCIPLES AND PRACTICES OF BUSINESS DECISIONS	To familiarise students with key macro-economic variables and their behaviour, and enable them to critically evaluate different economies and to enable students to integrate macroeconomic analysis into business decisions.
	1	INFORMATION TECHNOLOGY FOR BUSINESS	On successful completion of the course, the students will be able to understand E-Commerce Business Models, Security Threats & Protections as well as application of Technology in every corner of the business in the world.
	1	MANAGERIAL FINANCE	the Students will be able to understand the advanced tools and techniques used in evaluating projects for financial decisions. The theories on financial management concepts will help the students to attain a greater anatomy on effective financial decision making in business.
	1	GLOBAL TALENT MANAGEMENT	On successful completion of the course, the students will be able to understand the core concepts of Talent management and application of Talent management in various multi-disciplinary areas.
	1	CORPORATE COMMUNICATION SKILLS	1.To sharpen the Analytical, written, non-verbal, Spoken Communication and interpersonal skills essential in organizations involving Decision making and

			implementation. 2. To demonstrate good team work and negotiation skills
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NAME OF THE PROGRAM ME	SE ME STE R	NAME OF THE COURSE	COURSE OUTCOMES
MCOM	II	MODERN INDIAN BANKING	the students will be able to understand the core banking services, prudential norms, new technologies and the latest transformation or reforms in Indian Banking Sector.
	II	RISK MANAGEMENT & DERIVATIVES	the students will be able to understand the basic knowledge of risk, type of risks and tools of risk management. They can understand the role of derivatives as financial instruments to mitigate the risks in Business.
	II	ADVANCED RESEARCH METHODOLOGY	the Students will be able to learn concepts, tools and techniques of the methodology of business research. It also gives an opportunity to do a research / consultancy project in future.
	II	DIGITAL MARKETING	the students will gain industry background knowledge to knowledgeably navigate Digital Marketing topics including Digital advertising, search, social media, and online privacy.
	II	EMERGING TRENDS IN ENTREPRENEURSHIP	the students will gain in-depth knowledge on venture creation and development of business plan. The students are exposed to successful entrepreneurship stories and encourage them to start their own enterprise.
	II	INDIAN ETHOS AND LEADERSHIP	the Students will be able to learn Indian Ethos and values along with its relevance on Leadership to take managerial decision making in the organization.
	II	ARTIFICIAL AND BUSINESS INTELLIGENCE	In the business world, competition is the main factor, intelligence is prerequisite for understand to meet competition. AI and BI are essential learning and analytical concepts. So that, students can enhance their intelligence and they can take-up career in these fields

NAME OF THE PROGRAMME	SEMESTER	NAME OF THE COURSE	COURSE OUTCOMES
MCOM	III	INTELLECTUAL PROPERTY RIGHTS	the students will understand fundamental aspects of Intellectual Property Rights to students who are going to play a major role in development and management of innovative projects in industries and an ample scope of knowledge on copyrights and its related rights and registration aspects.
	III	LOGISTICS AND SUPPLY CHAIN MANAGEMENT	the Students will be able to understand the concepts of Logistics and also to understand the importance Supply Chain Management in different kinds of Industries.
	III	CORPORATE REPORTING PRACTICES	the Students will be able to understand the reporting aspects of different elements, standards of Financial Statements.
	III	STRATEGIC COST MANAGEMENT	the Students will be able to understand the internal environment of business and to enable them to formulate strategies relating to cost
	III	CORPORATE TAX PLANNING	Corporate tax planning is a specific and specialized area where the students may acquire knowledge on the subject. Corporate tax planning as a subject is very interesting to know how the corporate assesses plan to utilize various provision as provided in the Income Tax Act 1961 with an objective to minimize their tax liability. The students have to keep themselves updated with Finance Act applicable for respective financial year.
	III	RURAL DEVELOPMENT AND CO-OPERATIVE MANANGEMENT	To familiarising the students with different principles and approaches of rural development and co-operative management.

NAME OF THE PROGRAMME	SEM EST ER	NAME OF THE COURSE	COURSE OUTCOMES
MCOM	1V	BUSINESS ANALYTICS	the student can understand the importance of analytics in business and application of various tools and techniques to evaluate the performance by generating reports.
	1V	FORENSIC ACCOUNTING & AUDITING	The Students will be to identify, analyse and interpret indicators of financially fraudulent activity and to explain investigative processes and the nature and range of investigative techniques, and identify situations for their application
	1V	CORPORATE REPORTING PRACTICES-II	Students will be able to understand the wide range of choices of accounting treatments in different parts of the world, their approaches to basic accounting issues and their choices of accounting rules.
	1V	STRATEGIC COST MANAGEMENT - II	Students will be able to understand the external environment of business and to enable them to formulate strategies relating to cost and pricing.
	1V	CUSTOMS DUTY AND GST	Students will be able to understand the GST law in the country and provide an insight into practical aspects of GST and equip them to become tax practitioners.